

# The Xilinx Productivity Advantage Program

## Accelerate Your Design Time – Get It Right The First Time



### The Challenges to Design

- Time-to-market challenges and product designs are increasingly complex
- Successful programmable logic platforms require more than just the best silicon devices and expertise
- Design teams need easy access to tools and training to ensure their design is right the first time in order to meet their time-to-market deadlines

### The XPA Solution

- The Xilinx Productivity Advantage (XPA) Program offers all the tools and training you need in one comprehensive, customized bundle
- The XPA Program simplifies the purchase of Xilinx development tools, IP and training into one, all-inclusive transaction

### Xilinx Customizes an XPA Solution for You

#### Everything You Need in A Customizable Bundle

The Xilinx Productivity Advantage (XPA) Program allows you to create customized bundles of software and services to meet the specific needs of your team. An XPA provides for all of your FPGA design needs up-front through a one stop shopping experience. This solution bundle includes access to: a comprehensive portfolio of hands-on training led by expert instructors, Xilinx ISE™ Foundation software, state-of-the-art design tools, an extensive library of IP cores, and a complete suite of development boards.

#### Training Needs Analysis

Whether your engineering team is made up of new college graduates, seasoned veterans, or a mix of both, Xilinx experts will determine a training plan to fit the team's needs. A Xilinx expert will assess your team's strengths and gaps and provide a comprehensive training plan to augment their productivity and ensure they meet their time-to-market goals.

## The Xilinx Productivity Advantage (XPA) Program —

### Education Services – Save Time, Get it Right

The XPA Program provides Training Credits which make it easy to attend your choice of public, private, or e-learning courses. Xilinx provides classes for every level of design experience to meet your team's specific needs, including specialized design tracks such as: FPGA design, DSP, PCI, High-speed design, Embedded Systems design and HDL.

### ISE Foundation – Maximize your Design Performance

Your XPA provides access to the industry's most complete programmable logic design solution. With pre-registration, the XPA Program ensures your designers are working with the latest version of ISE Software. ISE Foundation offers support for all Xilinx FPGAs and CPLDs.

### Xilinx Design Tools – Seamless Integration, State-Of-The-Art

XPA Design Tools include: Embedded Design Kit (EDK), System Generator, the Accel DSP Synthesis Tool and optional tools such as Chipscope™ Pro, PlanAhead™, and ModelSim® XE. Our customizable solutions meet the needs of any size organization.

### Intellectual Property – Add Engineering Value and Speed Time-to-Market

Reduce your design and verification time and receive maximum value when purchasing IP cores through the XPA Program. Xilinx IP Cores are available for many functions including: communications and digital signal processing, embedded processing, audio and video image processing. The program is also flexible to meet your team's IP needs as they arise.

### Development Boards

XPA customers can choose to include a set of specific Development Boards in the XPA Program, or provide a budget for the use of Xilinx Development Boards at any stage during the lifecycle of the XPA.

### Take the Next Step

To find out how to have an XPA customized for your team now, contact your local Xilinx Sales Representative or go **to** [www.xilinx.com/xpa](http://www.xilinx.com/xpa).

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